

FILE

FEBRUARY 17

1969

fashion

calendar

29th year • issued weekly

JANUARY

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FEBRUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A careful CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|---|---|---|---|
| <u>WEEK BEGINNING MONDAY, FEBRUARY 17, 1969</u> | | | |
| Monday Feb. 17 10:00 A.M. | PREVIEW OF MEN'S HATS FOR FALL Preview of Stetson's Fall collection of men's hats. Commentators: Yvonne Constant and Bert Bachrach. Show followed by cocktails and luncheon. Speaker: Robert L. Green, fashion editor, "Playboy Magazine". By invitation. Public Relations: Si Sandler, 757-1444. | STETSON HATS, INC. | HOTEL PLAZA WHITE & GOLD SUITE |
| Monday Feb. 17 12:30 P.M. Luncheon | PREVIEW: ADOLFO BOUTIQUE FASHIONS Preview for the press of Adolfo's fashion collection for Saks. By invitation. Publicity: Helen O'Hagan, PL. 3-4000. | SAKS FIFTH AVENUE | AUX FUCES 70 EAST 55TH STREET |
| Beginning Monday Feb. 17 | OPENING OF SUMMER COLLECTION Continuous showings. | MARIO FORTE FOR HANDMACHER-VOGEL Contact: 564-7832. | 533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR |
| Beginning Monday Feb. 17 | SPRING & SUMMER COLLECTION Cocktail, evening and debutante gowns at new penthouse showroom. By appointment. Contact: Mady Saunders, PL. 5-5529. | EVA HAYNAL, INC. | 435 FIFTH AVENUE SHOWROOM - PENTHOUSE |
| Beginning Monday Feb. 17 | ACCESSORIES BY GIVENCHY Spring and Summer collection of Givenchy silk scarves, belts, jewelry, handkerchiefs, sunglasses. By appointment. Contact: Mac Mallis MU. 6-1974. | ROBINSON & GOLLUBER | 244 MADISON AVENUE SHOWROOM - 3RD FLOOR |
| Feb. 18 | 10:30 A.M. - NORMAN NORELL (3rd show) 550 Seventh Avenue, CH. 4-5452 | | |
| Tuesday Feb. 18 12:15 P.M. Luncheon | "MASTER & DOG" MASQUERADE Cleopatra, the Barbetta trufflehound, invites her friends and their dogs to "Un Ballo in Maschera" with Donna Birenbaum, Cab Calloway, Frank d'Andrea, Andre Eglevsky, Butch Gilmartin, Joann Grillo, Linda Jacobs, Larry Kert, Antoinette Jucker, Gayle Kirkpatrick, Howard Lawrence, Laura Maioglio, John Moore, Karen Morrow, Myroslava, Richard Nelund, Larry Reiter, Robert Rounseville, Sony Schotland, Violette Verdy, Dick Webster. Show at 12:45. Note change of date Press by invitation. Barbetta Publicity: Ellen Perl, TE. 2-8212. | ARTISTS & DESIGNERS | BARBETTA RESTAURANT 321 WEST 46TH STREET |
| Beginning Tuesday Feb. 18 | OPENING OF SUMMER COLLECTIONS By appointment. (Note Change of Date) Sarmi contact: Dorothy Herme, CH. 4-7270. Nando Couture contact: Marie Lippe, 947-7326. | SARMI, INC.; NANDO COUTURE, LTD. | 550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Wednesday Feb. 19 11:30 A.M. Luncheon | RETAILING LUNCHEON: "SELLING THE 70'S" Speakers: Robert Broadbent, The Higbee Co.; George Woodring, J.C. Penney. Prices: \$10.00, members; \$12.00, guests. Contact: Jeanne Lewin, TE. 8-5133. | NATL. HOME FASHIONS (767 LEXINGTON AVENUE) | HOTEL PLAZA GRAND BALLROOM |
| Wednesday Feb. 19 12:30 P.M. Luncheon | FASHION SHOW AT LUNCHEON "Cruise-Spring Collection" by John Anthony will be shown at luncheon. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212. | ADOLPHE ZELINKA (512 SEVENTH AVENUE) | BARBETTA RESTAURANT 321 WEST 46TH STREET |
| Saturday Feb. 22- Mar. 2 | 25TH ANNUAL ANTIQUES SHOW Hours: 1:00 - 11:00 daily; except Mar. 2, 1:00 - 7:00. Admission: \$2.50. Publicity: Pearl Winick, BE. 3-6048. | NATIONAL ANTIQUES SHOW (97 DUANE STREET) | MADISON SQUARE GARDEN 8TH AVE. & 33RD ST. |
| Sunday Feb. 23- Feb. 28 | NEW YORK GIFT SHOW Hours: <u>Sun.</u> , 10:30 A.M. - 7:30 P.M.; <u>Mon.-Thurs.</u> , 9:00-6:00; <u>Fri.</u> , 9:00 - Noon. By advance registration. Contact: Bob Carman, Little Brothers Shows, 220 Fifth Avenue, 689-7147. | NATIONAL GIFT AND ART ASSN. | N.Y. COLISEUM; PARK-SHERATON HOTEL |
| Monday Feb. 24 11:00 A.M. | PRESS SHOWING: SPRING COLLECTION (For Release, <u>Tues.</u> , Feb. 25) By invitation. Contact: PL.5-3714. Publicity: Eleanor Lambert, MU. 8-2130. | MAINBOCHER | 609 FIFTH AVENUE SHOWROOM - 8TH FLOOR |
| Beginning Monday Feb. 24- Feb. 28 | ISRAEL FASHION WEEK IN TEL AVIV Ready-to-wear collections for men, women, children, including knits, rainwear, leather, furs, fabrics. Contact: Israel Trade Commissioner, 850 Third Avenue, PL. 2-5600 Ext. 273. | ISRAEL TRADE COMMISSIONER | HILTON HOTEL TEL AVIV, ISRAEL |
| Tuesday Feb. 25 11:00 A.M. | PRESS PREVIEW: CUSTOM FASHIONS Sophie, with the assistance of Stephen Erklin and Dominic Toubeix, is presenting her Spring-Summer custom-order collection. By invitation. Publicity: Helen O'Hagan, PL. 3-4000. | SAKS FIFTH AVENUE | SALON MODERNE 3RD FLOOR |
| Tuesday Feb. 25 6:00 P.M. | FASHIONS BY YOUNG AMERICAN DESIGNERS "The Young Individualist - Salutes Design America"--press showing of fashions by young American designers. By invitation. Repeat show, <u>Thurs.</u> , Feb. 27 at 6:00, for customers. Publicity: Gloria Phillips, 675-1000. | FRANKLIN SIMON | 4TH FLOOR |
| Wednesday Feb. 26 11:30 A.M. | PRESS SHOWING: MADE-TO-ORDER FASHIONS Showing of collection by Eric de Juan. By invitation. (<u>For release,</u> <u>Thursday, February 27</u>). Publicity: Susan Fine, PL. 3-7300. | BERGDORF GOODMAN | 2ND FLOOR |
| Wednesday Feb. 26 12:30 P.M. Luncheon | SPRING FASHIONS AT LUNCHEON SHOW Showing of Spring junior fashions. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212. | JUNIOR GALLERY BY NAT HIRSCH | BARBETTA RESTAURANT 321 WEST 46TH STREET |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Beginning Wednesday Feb. 26 | MEN'S FUR COLLECTION "Fabulous Furs for Men"--1969-70 Collection, designed by Mr. Fred, By appointment. Contact: Al Gompertz, 736-8516. Publicity: Lisa Curtis, 687-7444. | MR. FRED FOR FUR AND SPORT | 224 WEST 30TH STREET SHOWROOM - 11TH FLOOR |
| Saturday March 1 12:00 Noon- 8:00 P.M. | "FASHION FLEA MARKET & AUCTION" Fund raising event for benefit Fashion Therapy, Career Course in Harlem, People to People, and other programs. Fashions, home furnishings, books, paintings, etc. Auction at 8:00 P.M. Chmn.: Mary Brown, Hill & Knowlton. Admission: \$1.00. Contact: CI. 7-3940. | THE FASHION GROUP, (9 ROCKEFELLER PLAZA) | LOYOLA SCHOOL 980 PARK AVE.-84TH ST. |
| Tuesday March 4 4:00 P.M. | PREVIEW OF FALL MENSWEAR "Season V" Fall-Winter Collection. By invitation. Contact: William Flink, 226 West 58th Street, 246-7859. | BILL BLASS FOR FBM | PHILHARMONIC HALL LINCOLN CENTER |
| Thursday March 6 11:30 A.M. | PREVIEW OF SPRING FASHIONS BY CUIEL Showing of collection by Gigliola Curiel of Milan. By invitation. Publicity: Susan Fine, PL. 3-7300. | BERGDORF GOODMAN | 4TH FLOOR |
| Thursday March 6 4:00 P.M. | FALL MENSWEAR SHOWING By invitation only. | JOHN WEITZ (40 WEST 55TH STREET) Contact: Pamela Parker, 563-4920. | FOUR SEASONS 99 EAST 52ND STREET |
| Sunday March 9- March 12 | FALL '69 MARKET WEEK "The Look is Boutique"--Fashion Shows: Mon., Mar. 10 & Tues., Mar. 11, 8:00 A.M., Grand Ballroom, McAlpin Hotel. Dinner-Dance: Sun., Mar. 9, 7:00 P.M., Terrace Room, Hotel New Yorker. Contact: Robert Gur-Arie, 10 West 33rd Street, 594-5130. | BOYS & YOUNG MENS APPAREL MFRS ASSN | HOTEL McALPIN B'WAY & 33RD ST. |
| Monday March 10 1:00 P.M. And 6:00 P.M. | MEN'S INTERNATIONAL FASHION COLLECTION "Sculpted Return to Elegance"--Spring-Summer men's International collection. From 1:00-2:00 P.M. and 6:00-7:00 P.M. Press invited. Open to public. Publicity: Effie Apelast, OX. 5-4000, Ext. 208. | OHRBACH'S | "IN SHOP" DOWNSTAIRS STORE |
| Tuesday March 11 11:30 A.M. | PRESS PREVIEW OF IMPORT FASHIONS Preview for press of Bergdorf Goodman's import fashions. By invitation. Publicity: Susan Fine, PL. 3-7300. | BERGDORF GOODMAN | 2ND FLOOR |
| Thursday March 13- March 21 | "SWEDISH FASHION FALL '69" Showings by seventeen Swedish designers of women's, men's and children's fashions. By reservation. Contact: Bo Lindner, 661-3300. (Press preview, by invitation, Fri., March 14, at 10:00 A.M. and 2:30 P.M.) Fashion show director: Rosemary Sheehan. Press contact: Eli Weissman, Swedish Information Service, 161 East 42nd St., 661-3300. | SWEDISH READY-TO-WEAR MANUFACTURERS | HOTEL GOTHAM INDIVIDUAL SUITES |
| March 14 | PRESS SHOWING OF SWEDISH READY-TO-WEAR AT 10:00 A.M. and 2:30 P.M. (See Above). | | |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Sunday March 16- March 19 | MEN'S FASHIONS FOR FALL '69 Menswear for Fall '69. Contact: Seymour Schimel, Executive Director, NAMS, 185 Madison Avenue, MU. 9-7420. | NATL ASSN OF MEN'S SPORTSWEAR BUYERS | NEW YORKER HOTEL |
| Monday March 17 1:00 P.M.- 3:00 P.M. | SPRING AND SUMMER COLLECTION Informal modeling at N.Y. store. (Also, Tues., March 18, 1:00 - 3:00, at 155-10 Jamaica Ave.; Wed., March 19, 2:30, at 1209 Chestnut St., Philadelphia; Mon. March 24, 2:30, at 40 Winter St., Boston). Open to public. Contact: Mariette Schumacher, 679-8600. | ROAMAN'S | 20 WEST 39TH STREET |
| Wednesday March 19 4:30 P.M. | "DESIGN AMERICA" FASHION SHOW Fall collection of fabrics, presented in an inspirational group of fashions by young designers -- Association for Creative Design America, Inc.. Fashion coordinator: Casey Tolar. Marketing director: Joseph Gaines. By invitation. Contact: OX. 5-1445. | ALAMAC KNITTING MILLS (1412 BROADWAY) | HOTEL PIERRE BALLROOM |
| Sunday March 23- March 26 | SEMI-ANNUAL SHOE FAIR National Footwear Manufacturers Assn, National Shoe Retailers Assn, Volume Footwear Retailers of America, New England Footwear Assn. Contact: Edward A. Launzel, 594-7606. | NATIONAL SHOE FAIR (NEW YORKER HOTEL) | STATLER-HILTON; McALPIN NEW YORKER HOTELS |
| March 23- March 28 | MEN'S AND BOY'S FALL-WINTER APPAREL MARKET Merchandise Mart, Chicago, Illinois. | | |
| Monday March 24 11:00 A.M. And 3:00 P.M. | INTERNATIONAL SPRING FASHION SHOWS Alexander's International Spring fashion shows, for benefit of American Cancer Society, N.Y.C. Division. Prices: \$10.00 (reserved); and \$5.00. Chmn.: Mrs. Edward F. Hutton and Mrs. Edwin I. Hilson. Hon. Chmn.: Duchess of Windsor. Public Relations: Alexandre Tarsaidze, Serge Obolensky Assoc. 421-8266. | ALEXANDER'S | 3RD FLOOR |
| Beginning Monday March 24 | OPENING OF FALL COLLECTION Continuous daily showings of the 1969 Fall collection of imported knit fashions. Contact: WI. 7-8130. | NANNETTE INTERNATIONAL | 1410 BROADWAY SHOWROOM- 24TH FLOOR |

CONTINUOUS SHOWINGS - These Summer Collections Have Opened

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|---|---|
| ADRI | 550 Seventh Avenue, 6th floor, 736-6180 |
| LARRY ALDRICH (By Marie McCarthy). 530 Seventh Avenue, 12th Floor, CH. 4-1872 | |
| ANDIAMO | 1407 Broadway, 38th Floor, BR. 9-0353 |
| ANN Y TEMPA | 116 Central Park South, Penthouse, JU. 2-1670 |
| AQUANALA | 512 Seventh Avenue, 34th floor, 736-1076 |
| ARBE ORIGINALS | 498 Seventh Avenue, 11th floor, 594-0220 |

CONTINUOUS SHOWINGS OF SUMMER COLLECTIONS (continued from page 4)

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| ARKAY; CAVENDISH | 498 Seventh Avenue, 19th floor, LO. 5-2626 |
| THE ARKINS | 530 Seventh Avenue, 6th floor, WI. 7-5324 |
| BARBERINI; BARBARELLA | 512 Seventh Avenue, 13th floor, PE. 6-2291 |
| GEOFFREY BEENE | 530 Seventh Avenue, 12th floor, LW. 4-0454 |
| HARVEY BERIN | 530 Seventh Avenue, 7th floor, PE. 6-0206 |
| BIANCO OF ROME | 556 Madison Avenue, Mezzanine, 758-5690 |
| ADOLPH BLANK | 512 Seventh Avenue, 33rd floor, 563-6380 |
| PAUL BLUMENSTEIN; ALISON | 530 Seventh Avenue, 27th floor, PE. 6-6983 |
| BRANELL | 530 Seventh Avenue, 27th floor, PE. 6-6983 |
| BRENNER COUTURE | 498 Seventh Avenue, 21st floor, 947-9677 |
| DONALD BROOKS | 550 Seventh Avenue, 21st floor, WI. 7-8235 |
| GEORGIA BULLOCK | Hotel Plaza, Room 701, PL. 9-3000 |
| TED BROWN | 498 Seventh Avenue, 2nd floor, LO. 4-9311 |
| CAMEO; FIVE-THIRTY P.M. | 530 Seventh Avenue, 3rd floor, PE. 6-0151 |
| CARLYE DRESS | 498 Seventh Avenue, 9th floor, WI. 7-9258 |
| GINO CHARLES | 530 Seventh Avenue, 4th floor, 524-4510 |
| CLARET | 498 Seventh Avenue, 8th floor, LO. 3-6126 |
| COPE ALLMAN | 555 Madison Avenue, 13th floor, PL. 5-4152 |
| COUNTESS ALEXANDER | 530 Seventh Avenue, 9th floor, CH. 4-5693 |
| DAVID CRYSTAL | 498 Seventh Avenue, 23rd floor, BR. 9-6560 |
| DAMON (by Francesca) | 1410 Broadway, 12th floor, MU. 3-2467 |
| DANIKA | 498 Seventh Avenue, 2nd floor, 924-4525 |
| DAUPHINE | 1400 Broadway, 17th floor, LW. 4-0800 |
| DEBSHIRE (Lito Manalang) | 498 Seventh Avenue, 2nd floor, 565-2544 |
| DEEBS (Edie Gladstone) | 512 Seventh Avenue, Penthouse, LO. 4-3470 |
| DESIGN THAI | 1 East 53rd Street, 10th floor, HA. 1-1676 |
| CHRISTIAN DIOR-NEW YORK | 498 Seventh Avenue, 17th floor, LO. 4-9220 |

CONTINUOUS SHOWINGS OF SUMMER COLLECTION (continued from page 5)

GREGG DRADDY 498 Seventh Avenue, 16th floor, LW. 4-4197

DYNASTY OF HONG KONG 530 Seventh Avenue, 16th floor, 279-0710

FANTASY (Maggi Browning) 530 Seventh Avenue, 8th floor, 736-6190

ANNE FOGARTY 550 Seventh Avenue, 7th floor, LO. 4-9115

WILSON FOLMAR 530 Seventh Avenue, 14th floor, LA. 4-5923

SAM FRIEDLANDER 530 Seventh Avenue, 2nd floor, PE. 6-2663

GALANOS Hotel Plaza, Suite 923, PL. 9-3000.

ANNEMARIE GARDIN 550 Seventh Avenue, 4th floor, 594-5483

BERT GEIGER 550 Seventh Avenue, 5th floor, 279-2535

GAY GIBSON; MISS COUTURE 1407 Broadway, 39th floor, 564-4130

GINALA 512 Seventh Avenue, 16th floor, 244-2700

GINORI 498 Seventh Avenue, 12th floor, 244-4701

GOLDWORM 1410 Broadway, 20th floor, 244-1700

LAURENCE GROSS 498 Seventh Avenue, Penthouse, BR. 9-3650

JON HAGGINS 37 West 39th Street, 2nd floor, 695-5555

HANDMACHER-VOGEL by Mario Forte 533 Seventh Avenue, 15th floor, 564-7832

HARMAY 498 Seventh Avenue, 22nd floor, PE. 6-5547

KIKI HART 530 Seventh Avenue, 5th floor, WI. 7-4406

EVA HAYNAL 435 Fifth Avenue, Penthouse, PL. 5-5529

CHUCK HOWARD (& BOUTIQUE) 550 Seventh Avenue, 2nd floor, LO. 4-2155

JAEGER 430 Park Avenue, 10th floor, 758-6211

JAMAICA FASHION GUILD 1451 Broadway, 4th floor, 279-2860

HOUSE OF JAMISON 498 Seventh Avenue, 24th floor, OX. 5-4812

JEUNESSE; BLAUNER BOUTIQUE 498 Seventh Avenue, 12th floor, OX. 5-6234

JOBERE (Anthony Muto) 530 Seventh Avenue, 30th floor, PE. 6-1351

JUNIOR ACCENT 498 Seventh Avenue, 10th floor, LO. 4-1434

JUNIOR SOPHISTICATES 498 Seventh Avenue, 4th floor, LO. 4-0462

NAT KAPLAN 498 Seventh Avenue, 19th floor, LO. 5-4115

(continued on following page)

CONTINUOUS SHOWINGS OF SUMMER COLLECTIONS (Continued)

KIMBERLY 1410 Broadway, 10th floor, LO. 4-1080

GAYLE KIRKPATRICK 530 Seventh Avenue, 29th floor, LA. 4-7900

KASPER FOR JOAN LESLIE 530 Seventh Avenue, 4th floor, LW. 4-9000

ANNE KLEIN AND COMPANY 205 West 39th Street, 3rd floor, 279-9915

L'AIGLON (by Ellinor Pommier) 1400 Broadway, 17th floor, LW. 4-0800

LADY MANHATTAN; IM COUTURE 1407 Broadway, 15th floor, 765-1250

LANZ; ALEXA 1407 Broadway, 26th floor, OX. 5-6440

LAWRENCE OF LONDON 512 Seventh Avenue, 20th floor, CH. 4-3815

LESLIE FAY 1400 Broadway, 16th floor, LW. 4-9000

HAROLD LEVINE 530 Seventh Avenue, 21st floor, LA. 4-0237

ELLEN LOCKWOOD 1410 Broadway, 19th floor, WI. 7-6122

LOOMTOGS 1407 Broadway, 35th floor, 594-2100

JEAN-LOUIS Hotels Plaza & Pierre, PL. 9-3000 & TE. 8-8000

McMULLEN 550 Seventh Avenue, 20th floor, OX. 5-4270

MAM'SELLE 498 Seventh Avenue, 9th floor, CH. 4-7373

MARDI GRAS (Jerry Marsch) 530 Seventh Avenue, 17th floor, WI. 7-2055

MARQUISE (David Kidd) 512 Seventh Avenue, 35th floor, BR. 9-5794

VERA MAXWELL 530 Seventh Avenue, 26th floor, LO. 3-4358

MIGNON 498 Seventh Avenue, 15th floor, BR. 9-5991

MILBO (Rodrigues) 550 Seventh Avenue, 5th floor, 594-6880

MODA ROMANA(Carosa;Ognibene-Zendman) St. Regis Hotel, Mezzanine, PL. 5-2340

MODELIA 205 West 39th Street, 14th floor, PE. 6-8888

MODERN COUTURE 530 Seventh Avenue, 19th floor, CH. 4-3169

MONTE-SANO 21 West 46th Street, 8th floor, JU. 2-2317

MR. BLACKWELL 530 Seventh Avenue, 21st floor, BR. 9-8575

MR. GEE 498 Seventh Avenue, 3rd floor, LO. 4-6060

MR. MORT BY STAN HERMAN 498 Seventh Avenue, 21st floor, 524-3818

MR. THOMSON 1410 Broadway, 22nd floor, WI. 7-6700

(continued on following page)

SHOWINGS OF SUMMER COLLECTIONS (continued from page 7)

NAMAN (Raincheetahs) 500 Seventh Avenue, 3rd floor, LO. 3-5100

MOE NATHAN (Jack Hoy) 530 Seventh Avenue, 26th floor, LW. 4-2717

MICHAEL NOVARESE. Hotel Plaza, Private Suite, PL. 9-3000

STANLEY NELSON; FREDLEY Hotel Plaza, Private Suite, PL. 9-3000

GINO PAOLI 1407 Broadway, 37th floor, BR. 9-0925

PARIS COLLECTIONS 1 East 54th Street, 6th floor, 755-7171

PARNES FEINSTEIN; PF KNITS 530 Seventh Avenue, 10th floor, BR. 9-0952

PAUL PARNES (Arthur Doucette) 498 Seventh Avenue, 7th floor, CH. 4-4600

MOLLIE PARNIS 530 Seventh Avenue, 18th floor, BR. 9-5012

PATTULLO-JO COPELAND 498 Seventh Avenue, 14th floor, LO. 3-5650

PETTI 4'S 498 Seventh Avenue, 17th floor, CH. 4-3558

ELIS PORTER Hotel Gotham, Private Suite, CI. 7-2200

PROJECT II 530 Seventh Avenue, 24th floor, LO. 4-5430

R & K 1400 Broadway, 5th floor, PE. 6-0900

RAFFAELE 530 Seventh Avenue, 20th floor, LO. 5-3250

RAPPI 498 Seventh Avenue, 20th floor, LO. 5-2626

REMBRANDT (Ole Borden) 498 Seventh Avenue, 6th floor, LO. 4-3600

OSCAR DE LA RENTA 550 Seventh Avenue, 23rd floor, LA. 4-9350

MAURICE RENTNER BY BILL BLASS 550 Seventh Avenue, 17th floor, LA. 4-6968

SAMUEL ROBERT 530 Seventh Avenue, 20th floor, 524-4562

RONA 498 Seventh Avenue, 9th floor, LO. 5-1036

RONDINA MANZO 30 West 57th Street, 6th floor, 586-2260

ROYAL LYNNE 530 Seventh Avenue, 14th floor, LO. 3-3035

JACK SARNOFF 512 Seventh Avenue, 30th floor, PL. 6-7121

THE SCHRADERS 530 Seventh Avenue, 15th floor, LO. 4-9194

KEN SCOTT 16 West 55th Street, 2nd floor, 246-2747

ALFRED SHAHEEN 1407 Broadway, 6th floor, BR. 9-5664

(continued on following page)

SHOWINGS OF SUMMER COLLECTIONS (continued from page 8)

| | |
|--|--|
| THE SIDNEYS | 498 Seventh Avenue, 16th floor, LA. 4-2880 |
| ADELE SIMPSON | 530 Seventh Avenue, 23rd floor, LA. 4-7626 |
| SPORT SOPHISTICATES | 498 Seventh Avenue, 4th floor, LO. 4-0462 |
| SPORT TRIO (Miss Rikki) | 498 Seventh Avenue, 7th floor, 563-6143 |
| SPORTWHIRL (Jeanne Campbell) | 498 Seventh Avenue, 15th floor, 565-1445 |
| MALCOLM STARR | 530 Seventh Avenue, 20th floor, 594-0030 |
| STREGA | 530 Seventh Avenue, 28th floor, 695-7410 |
| STROBE (ROB ROY) | 45 West 34th Street, 5th floor, 947-8100 |
| SYMPHONY | 525 Seventh Avenue, 4th floor, 594-1771 |
| MATTY TALMACK (Morty Sussman) | 530 Seventh Avenue, 5th floor, BR. 9-1195 |
| TANNERWAY (Melba Hobson) | 530 Seventh Avenue, 28th floor, CH. 4-6350 |
| SUSAN THOMAS (all divisions) | 498 Seventh Avenue, 6th floor, OX. 5-2900 |
| TEAL TRAINA | 550 Seventh Avenue, 22nd floor, LA. 4-3520 |
| TRAVILLA | Hotel Plaza, Private Suite, PL. 9-3000 |
| TRIGERE | 550 Seventh Avenue, 16th floor, LO. 3-1600 |
| HANNAH TROY | 530 Seventh Avenue, 2nd floor, LO. 3-0988 |
| TUDOR SQUARE | 1407 Broadway, 21st floor, 279-8120 |
| VASKENE/PARIKEN | 1410 Broadway, 34th floor, 279-6153 |
| VICTORIA ROYAL | 530 Seventh Avenue, 7th floor, 947-6845 |
| FERN VIOLETTE (Jay Morley) | 1407 Broadway, 6th floor, BR. 9-5664 |
| CHESTER WEINBERG | 498 Seventh Avenue, 10th floor, CH. 4-3877 |
| WERLE | Hotel Gotham, Private Suite, CI. 7-2200 |
| WILROY; WILROY SPORTS | 498 Seventh Avenue, 22nd floor, LO. 5-8915 |
| SAMUEL WINSTON | 530 Seventh Avenue, 11th floor, CH. 4-2616 |
| ANDREW WOODS | 550 Seventh Avenue, 11th floor, 564-3857 |
| B.H.WRAGGE | 550 Seventh Avenue, 9th floor, WI. 7-4968 |
| YOUNG MODES; ROBERT K | 498 Seventh Avenue, 14th floor, WI. 7-1643 |
| ADOLPHE ZELINKA (John Anthony) | 512 Seventh Avenue, 38th floor, LO. 4-7521 |

1970

JANUARY

| S | M | T | W | T | F | S |
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| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

FEBRUARY

| S | M | T | W | T | F | S |
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| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |

MARCH

| S | M | T | W | T | F | S |
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| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

APRIL

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| 26 | 27 | 28 | 29 | 30 | | |

MAY

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| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | |

JUNE

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| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | | | | |

JULY

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AUGUST

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| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

SEPTEMBER

| S | M | T | W | T | F | S |
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| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | | |

OCTOBER

| S | M | T | W | T | F | S |
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| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

NOVEMBER

| S | M | T | W | T | F | S |
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| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | | | | | |

DECEMBER

| S | M | T | W | T | F | S |
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| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |